

Visit my portfolio at www.seba.rocks

SKILLS

UI design
Visual design
Illustration
Web development
Prototyping
2D animation
Conceptualization

SOFT SKILLS

Proactivity
Team work
Self-direction
Flexibility

TOOLS

Photoshop
Illustrator
Adobe Xd
InDesign
Dreamweaver
Adobe Animate
Figma
Sketch
Invision
Zeplin
Balsamiq
Visual Studio Code
Atom
Video editing tools
MS Office

LANGUAGES

HTML
CSS
Javascript
Liquid

LIBRARIES

Bootstrap
jQuery

CMS

Wordpress
WooCommerce
CrowfundHQ

INTERESTS

In my free time I like to work making comics. You can see that work at:

seba.rocks/comics

I'm a digital designer based in Chile, working remotely since 2012.

I have a very diversified experience in the graphic area, which has made me versatile for different tasks. I also have a strong background in visual design and UI. I specialize in clean and artistic designs that are both intuitive and functional. Sometimes, I also develop the Front end of the sites I design. New technologies and creative solutions are my focus.

LATEST WORK EXPERIENCE

2022 — **WEB DESIGNER - DEVELOPER / Xpit / CL**

- Graphic proposals, wireframes and development of responsive sites and digital products for new clients.

2021 — **WEB DESIGNER - DEVELOPER / Freelance / Remote (Chile, USA, UK)**

- Development of customized digital solutions, mainly on the server side.
- Design, development and maintenance of Wordpress based multisites.
- Design and development of graphic pieces for digital campaigns.

2017 — **INTERACTIVE E-LEARNING DESIGNER AND DEVELOPER / Deloitte / CL**

- Development of interactive courses based on instructional design team requirements. Temporary position.

2017 — **CO-FOUNDER - DESIGN PROJECT MANAGER / Morulamedia / CL**

- Design and development of more than 30 responsive websites.
- Supervision of the design and development team in editorial and web projects, on-site and remote.
- Commercial management with clients.
- Creation of proposals for potential new business.

2011 — **DIGITAL ART DIRECTOR / Los Quiltros / CL**

- Design of new payment sections or services for client portals.
- Creation of digital proposals and prototypes for multiple bids.
- Design of small animated graphic pieces for TV segments.
- Design and development of TV VOD portal for a telecommunications client.

2009 — **ART DIRECTOR - WEB DESIGNER / Ogilvy / CL**

- More than 200 graphic pieces created for online campaigns and newsletter for a banking client.
- Design of several winning pieces for different tenders for digital clients.
- Design, animation and programming of several 2D e-games for massive online campaigns.

2007 — **ART DIRECTION / different agencies / CL**

EDUCATION

2006 — **DESIGN IN VISUAL COMMUNICATION / CL**
Universidad Tecnológica Metropolitana / Licentiate degree